



THE FIRSTBANK FINISHER FEST AND EXPO

September 6, 2021



The FirstBank Finisher Fest and Expo is the place to be for runners, walkers, sponsors, attendees and YOU! This year's EXPO will include food, beverage and booths along the finish line area (East of Meridian between University Ave. and Pitkin St.). In addition, there will be live entertainment.

BOOTH PRICING

- ☐ 10' x 10' EXPO Booth - \$975
- ☐ 10' x 20' EXPO Booth - \$1,200

Tents are required and signage is permitted. If you need power, you will need to provide your own generator (no power is available in EXPO area). All activation plans must be approved by the FORTitude 10K team in advance. Certificates of Insurance will be required as well as permits and licenses for food sampling.

We will contact you upon receipt of your application with all the necessary paperwork, deadlines, maps and parking info.

We'd LOVE to have you join us!

APPLICATION

- All event information will be mailed and/or emailed to the contact below.
- **Email completed application** to Alice Swanson (alice.swanson@bolderboulder.com)
- DO NOT EMAIL ANY CREDIT CARD INFORMATION

If you have questions, please contact
Alice Swanson at 303-918-2819 (cell) or
alice.swanson@bolderboulder.com

COMPANY		CONTACT NAME	
ADDRESS			
CITY	STATE	ZIP	
EMAIL	MOBILE		
ONSITE CONTACT NAME		ONSITE CONTACT EMAIL	
PRODUCT			

CANCELLATION POLICY

2 WEEKS OUT = NO REFUND

1 MONTH OUT = 50% REFUND

MORE THAN 1 MONTH = FULL REFUND

FORM OF PAYMENT

- ☐ CHECK
- ☐ CREDIT CARD (IF SELECTED YOU WILL BE INVOICED VIA EMAIL)

PLEASE MAKE CHECK PAYABLE TO FORTITUDE 10K AND MAIL TO ADDRESS BELOW