

BOLDERBOULDER

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COMPANIES INVITED TO COMPETE IN THE BOLDERBOULDER BUSINESS CHALLENGE: A FUN, HEALTHY COMPETITION FOR WORKPLACE WELLNESS

Boulder, CO – The BOLDERBoulder is excited to announce that registration is now open for businesses wishing to enter teams in the annual Business Challenge that is part of the Memorial Day tradition. Last year, more than 50 companies participated, and industry trends show that businesses are increasingly seeking community-based events like the BOLDERBoulder to enhance employee engagement and promote employee health and wellness.

The Business Challenge welcomes companies of all sizes, with teams ranging from 5 to 250 participants, and includes all fitness levels. Whether competing for time or walking the 10K together in matching team outfits, teams have the flexibility to engage in a way that suits their culture and goals.

Companies will compete in five categories against similarly sized businesses for bragging rights and awards.

“For us, it’s all about community and movement! We’re always looking for fun ways to come together outside of the salon. Forming a team for the BB10K felt like a perfect fit. It’s a chance to bond, get active, and be part of something bigger in Boulder.” – Aaliyah Young, Jones + Company Modern Mercantile

The BOLDERBoulder, which finishes inside Folsom Field on the CU campus, will be held on Memorial Day, May 26.

For more information about the Business Challenge, please [click here](#).

How to Register A Team:

To enter a company in the Business Challenge, simply complete the [Company Registration Form](#) and designate a Team Captain. After registration, a member of the BOLDERBoulder customer excellence team will reach out to assist you through the next steps.

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