

BOLDERBOULDER

JOB TITLE: Retail Crew

ABOUT US:

Every year team BOLDERBoulder works closely with the Boulder community to put on 2 special and unique road races, the BOLDERBoulder and the ColderBOLDER, that see a combined total of more than 52,000 runners, walkers, and joggers.

The Races

The BOLDERBoulder, named America's All-Time Best 10K by Runner's World and ranks as the third-largest race in the country and the largest 10K in the United States. Takes place on Memorial Day in beautiful Boulder, CO. Finishing at Folsom Field, this race is one for the bucket list and continues to amaze participants, spectators, and VoIRUNteers year after year.

The ColderBOLDER, our holiday invitational and open races, takes place in (sometimes) chilly December on the picturesque CU Boulder campus. This sold-out race encourages participants, friends, and family to celebrate a little cold sweat, the holidays and staying BOLD all year round.

ABOUT THE POSITION:

As America's All-Time Best 10K, our retail team is the face of the BOLDERBoulder assisting our participants during our Special In-Person Registration Events (SAT, April 25th and SAT, May 2rd), Weekend Pre-Race Expo, Race Day In-Person Registration and Race Day Expo. As a member of the Retail Team, you will...

- Perform a variety of duties associated with BOLDERBoulder onsite registration/retail sales.
- Greet customers, answer questions regarding the race, registration, and the merchandise.
- Arrange and display merchandise, keep the merchandise area tidy, take stock inventory and replenish as needed.
- Maintain sales records through POS system.
- Other work in support of the success of the race as needed.

BOLDERBOULDER

ABOUT YOU:

You are a hard worker with sound and decisive judgment, excellent communication skills, patience, collaboration, and professionalism. You are happiest being a part of a community and build relationships with ease. You are comfortable in a fast-paced environment.

Our ideal candidate...

- Enjoys working in a small company where your efforts are greatly valued and appreciated
- Wants to be part of a strong, energetic team tasked with enhancing our customer experience with excellent customer service.
- Ability to work well within a team of crew members and possibly volunteers
- Ability to lift up to 35 pounds
- Able to work independently and as a strong team member.
- Enjoys working hard and having fun!
- **Some positions require driving with a valid driver's license, and a good driving record.**

NUTS AND BOLTS:

The Retail Team reports directly to our Retail Manager. This position is considered a non-exempt, hourly, part-time, seasonal position. Work is full-time beginning Friday, May 22, on Race weekend and extending through race day, MON, May 25, 2026. Work also includes one evening training session and two In-Person registration events (details below).

Some days will require working more than 8 hours per day. Race Day starts at 5:00 AM and continues for 10 to 12 hours.

As part of the on-the-job training Seasonal Retail Crew employees must work one evening training session, and two shifts at our in-person registration events: SAT, April 25th and SAT, May 2nd. Hours are 9:30 AM – 4:30 PM (shift details to be finalized upon hire).

Wages start at \$16.85 per hour. As a seasonal position, benefits include.

- BOLDERBoulder Official Team Gear Kit including Specialty Gear and Nike Running Shoes
- Meals/Snacks – Provided race week, race weekend and race day

ADDITIONAL:

Hours of work for this position may vary based on work schedule. Must be able to sit, stand, bend at the waist, climb, stoop, kneel, crouch, reach, walk, push/pull, lift, talk, and hear with or without reasonable accommodation. Retail work environment includes working with products, inventory, and potentially slippery surfaces. Lifting (up to 35 lbs.) and carrying, bending, and reaching overhead may be required.